



The Charutar Vidya Mandal University

Course Structure Details

Programme Name : BACHELOR OF BUSINESS ADMINISTRATION IN IT MANAGEMENT (SEMESTER 1)

Sr. No	Course Group Name	Board of Study / Faculty Ownership	Course Paper Code	Course Name	Teach.HR / Week	Prac.HR / Week	Tutor. HR / Week	Contact Hours Per Week	Credit
1	MAJOR COURSE (ANY TWO)	Management	103150101	FUNDAMENTALS OF FINANCIAL MANAGEMENT	4.00	0.00	0.00	4.00	4.00
2	MAJOR COURSE (ANY TWO)	Management	103150103	PRINCIPLES OF MARKETING MANAGEMENT	4.00	0.00	0.00	4.00	4.00
3	MAJOR COURSE (ANY TWO)	Management	103150105	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	4.00	0.00	0.00	4.00	4.00
4	MAJOR COURSE (ANY TWO)	Computer Science	103160101	COMPUTER FUNDAMENTALS AND APPLICATIONS	3.00	2.00	0.00	5.00	4.00
5	MAJOR COURSE (ANY TWO)	Computer Science	103160102	COMPUTER ORGANIZATION	4.00	0.00	0.00	4.00	4.00
6	MINOR COURSE (ANY ONE)	Management	103150107	PRINCIPLES AND PRACTICES OF MANAGEMENT	4.00	0.00	0.00	4.00	4.00
7	MINOR COURSE (ANY ONE)	Commerce	103140103	ENTREPRENEURSHIP DEVELOPMENT	4.00	0.00	0.00	4.00	4.00
8	MULTI-DISCIPLINARY COURSE	Interdisciplinary Studies	103000101	ENVIRONMENTAL STUDIES	4.00	0.00	0.00	4.00	4.00
9	ABILITY ENHANCEMENT COURSE	Languages	103000102	COMMUNICATIVE ENGLISH	2.00	0.00	0.00	2.00	2.00
10	SKILL ENHANCEMENT COURSE	Management	103150108	TIME MANAGEMENT	2.00	0.00	0.00	2.00	2.00



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11	INDIAN KNOWLEDGE SYSTEM	Social Sciences	100009901	INDIAN ETHOS AND VALUE SYSTEM	2.00	0.00	0.00	2.00	2.00
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